

# ELLIE GOODMAN

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## Professional Summary

Performance-driven and innovative student studying Business Analytics and Information Systems with leadership experience, problem-solving skills, and relentless commitment. Possessing effective communication skills, teamwork abilities, and passion, I am eager to lend combined knowledge and skills to enhance business performance.

## Experience

**Corporate Outreach Intern**, 05/2023 - Present

### Fareway

- Interpret data, build, and deliver reports while analyzing sale history and pricing to create product promotional ideas
- Gather and organize data from Fareway's point of sale system, Salient, to create models and dashboards focusing on specific areas for the DSD department and store managers
- Manage and organize over 1,000 items for the Variety Children's Charity Auction totaling over \$100,000.

**Capstone Data Analyst**, 08/2023 - 12/2023

### University of Iowa's Hospitals & Clinics

- Analyze patient data from the University of Iowa's patient record system, Epic, to analyze underlying variables related to an extended patient length of stay in facilities
- Study different patient statistics and medical record information from Epic's data exploration and reporting tool, Slicer Dicer, to create different models and dashboards.

**Wayfinder & Receptionist**, 08/2022 - 12/2023

### University of Iowa Office of Admissions

- Maintain and update files, records, and personal information of all prospective and current students
- Answer phone calls regarding general admission information while being able to answer any other questions asked.

**Alumni Relations Director**, 01/2022 - 12/2022

### Kappa Alpha Theta Sorority

- Manage communication with over 500 alums via email, phone, through social media platforms, and by monthly newsletters
- Direct and coordinate alumni events and open houses while arranging and promoting details for all alumni.

**Finance Assistant**, 01/2021 - 12/2021

### Kappa Alpha Theta Sorority

- Analyze department budget and oversee all charges and bills for 150 active members through Bill Highway website
- Create cost analysis reports that include all members' payment status, chapter budget, and applicable late fees.

## Education

**B.B.A.:** Business Analytics and Information Systems Candidate, Expected graduation 05/2024

**Tippie College of Business, University of Iowa**

## Skills

- Techniques: Business Process Modeling, Hypothesis Testing, Marketing/Sales Modeling, Statistical Analysis, Exploratory Data Analysis
- Tools & Frameworks: Microsoft Applications, R, RStudio, Salient, Tableau, Epic, Power BI

## Activities & Involvement

Delta Sigma Pi Professional Business Fraternity | August 2021 - Present

Kappa Alpha Theta Sorority | August 2020 - Present